

Diversity, Equity, and Inclusion (DEI) – Where To Start?

The need to strengthen workplace Diversity, Equity, and Inclusion (DEI) is front of mind in virtually all corners of our society. Today's leader knows that making their workplace welcoming and diverse is not just right, it is good for business.

This new outlook has also created new challenges. Knowing the importance is not enough. We need to know how to bring Diversity, Equity, and Inclusion into the workplace in a meaningful way.

The reality is, most leaders are not sure where the path to a more diverse, equitable, and inclusive workplace starts. Do we start with recruitment strategies? Do we invest in equitable accommodations right out of the gate? Or do we work on trying to be more inclusive in our day to day?

Where we decide to start has a lot to do with our organization's priorities, especially when it comes to talent attraction. Is representation our biggest priority? Or is it equitable and fair company policies? Is making our current and future employees feel welcomed and heard our biggest priority? Where we start and how we implement DEI will have a large impact on how successful we are in attracting and retaining talent.

In this 60 minute webinar, we will break down the different aspects of DEI and identify the best place to start. We dig into the effects of DEI on an organization's employer brand in the labour market and how DEI initiatives can have a positive and negative impact on your ability to attract and retain talent. We will also provide practical information and examples to help you reflect on your current DEI efforts and how you could improve them going forward.

Throughout the webinar, we will look to engage comments and input from the participants and use many real-life examples to ensure that all information is practical and meaningful to everyone in attendance.

“Diversity is having a seat at the table. Inclusion is having a voice. And belonging is having that voice be heard.”~ Liz Fosslien

[Roman 3 Operations](#) is a training and advisory service provider that supports the public, private and not-for-profit sectors. Our goal is to inspire innovation and implement sustainable solutions.